



LEGAL REVOLUTION

EMPOWERING LEGAL PROS

PRESALE 2024

NÜRNBERG / MESSE

LEGAL REVOLUTION 2024

**EXHIBITOR AND
SPONSORING OPTIONS
LEGAL REVOLUTION 2024**

EXPERIENCE

THE FUTURE AT THE LEGAL REVOLUTION 2024

Format

2-day expo congress at
"NürnbergMesse" -> (NCC -West)
With keynote lectures, best practices,
workshop and networking areas

Main Topics

- Application of Law and Data Analysis
- Organization and Management
- Compliance and Risk
- Specialist information and Education
- Cooperation and Support
- Commercial Law Consulting and other Specialized Fields
- HR, Consulting and Services, Marketing

Target Audience

- **Corporate Legal Departments**
Corporate decision-makers that drive change management on a strategic level
- **Law Firms**
Legal tech experts and lawyers that handle digital transformation from boutique law firms to medium-sized to international player
- **Compliance Sector**
Compliance departments and consultants
- **Young Professionals**
Next generation leading experts
- **Students and Universities**
Next generation business mover
- **Associations and Organization**
Legal tech affiliates
- **Public Sector**

REVIEW LEGAL REVOLUTION 2019

NUMBERS

EXHIBITORS AND PARTNERS

70

ATTENDEES

>1200

LECTURES AND PANELS

50

WORKSHOPS AND COACHINGS

115

A SELECTION OF EXHIBITORS AND PARTNERS



EXHIBITOR OPTIONS



LR 2024
Exhibitor Package S



LR 2024
Exhibitor Package M



LR 2024
Exhibitor Package L



"For us as exhibitors, LEGAL REVOLUTION is the best Legal Tech fair in Germany.
Thanks for the great event. Well done! We were there until the very last minute.
See you all again next year!"

Dr. Steffen Bunnenberg
CEO Lawlift

EXHIBITOR OPTIONS

Service Package (including all services)	S	M	L
1. Exhibition space with chairs, a table, electricity and WIFI	4m ²	6m ²	9m ²
2. Free tickets for stand personnel to the evening event	2	3	4
3. Unlimited number of additional presence tickets for customers/ partners at a preferred price (20% discount on normal price)	•	•	•
4. Placement and linking of the company logo on the event website	•	•	•
5. Marketing kit for your own communication (logo, flyer, banner, etc.)	•	•	•
6. Presentation of the short company profile on the event website	•	•	•
7. Mentioning in print and online reporting	•	•	•
Package Price*	€ 2.950	€ 4.450	€ 5.950

*All prices are per event and plus VAT. Subject to change.

SPONSORING PARTNER



LR 2024
Sponsoring Package S



LR 2024
Sponsoring Package M



LR 2024
Sponsoring Package L

Service Package (including all services)	SILVER	GOLD	PLATINUM
1. Exhibition space with chairs, a table, electricity and WIFI	12m ²	15m ²	18m ²
2. Free tickets for stand personnel to the evening event	4	6	8
3. Unlimited number of additional presence tickets for customers/ partners at a preferred price (20% discount on normal price)	•	•	•
4. Placement and linking of the company logo on the event website	•	•	•
5. Marketing kit for your own communication (logo, flyer, banner, etc.)	•	•	•
6. Presentation of the short company profile on the event website	•	•	•

SPONSORING PARTNER

Service Package (including all services)	SILVER	GOLD	PLATINUM
8. Integration of company logo in selected communication measures (e.g., advertisements, flyers) - online and printing	•	•	•
9. Premium positioning of the stand in the exhibition area	•	•	•
10. Meet the Expert: 15-minutes lecture/presentation	•		
11. Participation at Discussion Panel Or Meet Up: 45		•	
12. Flags and other branding activities in the event location (if possible)			•
13. Event location (display of giveaways or similar)			•
14. Additional Speaker Slot (Sponsored Lectures)			•
15. 60 minutes workshop/product training/master class			•
Package Price*	€ 7.950	€ 9.950	€ 14.950

*All prices are per event and plus VAT. Subject to change.



Please note that the offered packages are suggestions and can be changed or combined we would be happy to work out a very **individual** one with you.

Get in Contact

If you would like to become our **Exclusive Main Partner**, please contact us for further assistance.

Get in Contact

LEGAL REVOLUTION 2024

SPEAKING OPTIONS

in combination with all packages (S, M, L, GOLD, SILVER, PLATINUM)

All Lectures, Use Cases, Workshops and Discussion Panels (“contributions”) are advertised on LEGAL-REVOLUTION.com, in the program guide and on roll-up banners or similar displays. Contributions should be conducted in English. However, limited contributions in German are possible. Please contact us for more details.

Speaking Options	Package Type	Time	Package Price*
1. Meet the Expert	S+M+L, SILVER, GOLD, PLATINUM	15 minutes	€ 2.000
2. Sponsored Lectures / Use Case	S+M+L, SILVER, GOLD, PLATINUM	20 minutes	€ 2.500
3. Participation at Discussion Panel	S+M+L, SILVER, GOLD, PLATINUM	45 minutes	€ 3.500
4. Meet Up Session	S+M+L, SILVER, GOLD, PLATINUM	45 minutes	€ 3.500
5. Coaching Sessions	S+M+L, SILVER, GOLD, PLATINUM	45 minutes	€ 4.000
6. Workshop	S+M+L, SILVER, GOLD, PLATINUM	60 minutes	€ 4.500
7. Intro - Keynote Speech	PLATINUM	30 minutes	€ 7.450

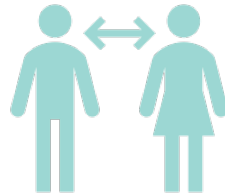
*All prices are per event and plus VAT. Subject to change.

SPEAKING OPTIONS

in combination with all packages (S, M, L, GOLD, SILVER, PLATINUM)

Sponsored Lectures / Use Case

20 minutes – You can involve a client in your speech



Participation at Discussion Panel

45 minutes – Discussion panel with up to 5 panel participants incl. the moderator(s)



Workshop

60 minutes – Interactive format with creative and practical activities.



Meet the Expert

15 minutes – Inspired speech to give thought to your given topic



Meet Up

45 minutes – Meetup Session



Coaching Sessions

45 minutes – Interactive Coaching



Intro - Keynote Speech

30 minutes – opening LR 24on the main stage with your inspiring story



ADD-ONS – CREATIVE SPONSORING OPTIONS

in combination with all packages (S, M, L, GOLD, SILVER, PLATINUM)

Branding

- Giveaways
- Image Flyer
- Pads and Pens Sponsorship
- Lanyard Sponsoring



Branding Messe Nürnberg

Several local advertisement options possible upon request



Rooms Sponsoring

Sponsor Lounges and Areas



Event Sponsoring

- Coffee Break
- Evening Event
- Food and Beverage sponsor



Next Generation Sponsoring

Sponsor 10 tickets for young people and students and invest in the next generation. As a sponsor, you will be explicitly honored for your commitment.



You are looking for other individual options?

[Get in contact with us](#)

LR 24 MEDIA OPTIONS

LRZ | E-Journal for
Business Law
& Digitalization

LRZ.legal is the online journal on lrz.legal;
Feel free to contact us for illustrative examples.

Online Services	Package Type	Time	Package Price*
Banner main page (>768px) to the right of posts (769px) above "Most read posts" – Size - 320 x 200 px	S,M,L, SILVER, GOLD, PLATINUM	1 month	€ 990
Sponsored article available (so far all published articles are still online) 35.000 characters	S,M,L, SILVER, GOLD, PLATINUM	At least 36 months	€ 1.490
Top banner / Main partnership LRZ (>768px) at the top right in the logo / menu bar – Size 300 x 60 px	S,M,L, GOLD, PLATINUM	Minimum 2 months	€ 2.495

*All prices are per event and plus VAT. Subject to change.

YOUR REASONS TO PARTICIPATE AT LR 2024

For Legal and Compliance Companies

- Show your full range of services digital transformation: products, solutions, tools, technologies, services, concepts and advice.
- Demonstrate your competence and capability.
- Meet decision makers and expand your customer portfolio by winning new leads.
- Use the platform for your employer branding and learn about digital young and next professionals in a personal meetup.
- Get to know new start-ups that are relevant for your digital business development that are interesting.
- Use the platform to create new partnerships and agreements

For Start-ups

- Meet potential partners and companies to push your business.
- Present your new approaches and innovations and present your business model.

For Everybody

- Benefit from the rich network of legal professionals and affiliates + the content presented at the different speaking formats

GET IN CONTACT WITH US!

We are looking forward
to supporting you!



OLIVER HASSLER

LEGAL REVOLUTION 2024

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